



POWERHOCKEY
CANADA

2021
POWERHOCKEY CANADA
SUMMIT

JULY 9-11, 2021

#POWERTOBECOME

PHCANADASUMMIT.COM

INFORMATION
PACKAGE

POWERHOCKEY CANADA

POWERHOCKEY CANADA IS A REGISTERED CANADIAN AMATEUR ATHLETIC ASSOCIATION COMMITTED TO THE GROWTH OF POWERHOCKEY NATIONALLY AND INTERNATIONALLY, WITH THE VISION OF MAKING CANADA THE BEST POWERHOCKEY NATION IN THE WORLD! OUR MISSION IS TO ENABLE PARA-ATHLETES OF ALL ABILITIES WHO USE A POWER WHEELCHAIR TO PARTICIPATE IN THE SPORT OF POWERHOCKEY BY DEVELOPING AND SUPPORTING LEAGUES FROM THE LOCAL RECREATIONAL LEVEL UP TO AND INCLUDING A HIGH-PERFORMANCE NATIONAL PROGRAM.

AT ITS CORE, POWERHOCKEY CANADA IS A PLAYER-ORIENTED ORGANIZATION. THIS IS EXEMPLIFIED WITH THE UNIQUE COMPOSITION OF OUR BOARD OF DIRECTORS; THREE OF FIVE BEING CURRENT OR FORMER PLAYERS, AND THE OTHER DIRECTORS INCLUDE AN EXPERIENCED COACH AND AN ADVOCATE IN THE ADAPTIVE SPORT COMMUNITY FOR OVER 35 YEARS. TOGETHER, OUR COMBINED EXPERIENCE IS IN EXCESS OF 100 YEARS IN POWERHOCKEY AND/OR ADAPTIVE SPORTS. THIS TRUE PASSION FOR POWERHOCKEY AND ADAPTIVE SPORTS IS TRANSLATED SEAMLESSLY INTO A SUCCESSFUL ORGANIZATION THAT IS FUTURE-FOCUSED.





THE PARASPORT OF POWERHOCKEY

POWERHOCKEY IS A PARASPORT FOR INDIVIDUALS WITH DISABILITIES WHO USE A POWER WHEELCHAIR. MODELLED AFTER ICE HOCKEY, THE RULES ARE FAMILIAR TO ANYONE NEW TO THE SPORT. HOWEVER DIFFERENCES INCLUDE THE REMOVAL OF THE TRIPPING PENALTY, REPLACING IT INSTEAD WITH ONE FOR DANGEROUS DRIVING! IT'S A SPORT THAT EMBODIES AND CELEBRATES ALL THAT IS CANADIAN BY MAKING CANADA'S GAME ACCESSIBLE TO THE DISABLED COMMUNITY AND REMARKABLY INCLUSIVE. REGARDLESS OF THEIR ABILITY, AGE, GENDER, AND SO FORTH, ANYONE WHO HAS THE DESIRE AND THE PASSION TO PLAY, CAN PLAY.



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THE 2021 POWERHOCKEY CANADA SUMMIT

THE COVID-19 PANDEMIC HAS CHANGED THE WAY WE CAN CONNECT WITH EACH OTHER, FOR PLAYERS, FAMILIES AND THE COMMUNITY AT LARGE. IN LIGHT OF THIS, WE ARE INNOVATIVELY TRANSITIONING OUR IN-PERSON TOURNAMENT TO ESTABLISH THE 2021 POWERHOCKEY CANADA SUMMIT. THE SUMMIT WILL BE A THREE-DAY VIRTUAL EVENT AIMED AT UNITING THE POWERHOCKEY AND BROADER PARASPORT COMMUNITY FOR AN ENGAGING WEEKEND. OVER THE COURSE OF THE THREE DAYS ATTENDEES WILL BE ABLE TO LEARN, GROW, BE INSPIRED, AND CONNECT WITH OTHERS. BEING VIRTUAL, THE EVENT WILL ALLOW FOR THOSE FROM AROUND THE WORLD TO TAKE PART AS WELL.



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POWER TO BECOME

THE OVERARCHING THEME FOR THE 2021 POWERHOCKEY CANADA SUMMIT IS THE "POWER TO BECOME". THE EVENT WILL EXPLORE EXACTLY WHAT "BECOMING" CAN MEAN TO EACH INDIVIDUAL PERSON.

THE WEEKEND WILL BRING TOGETHER VARIOUS PERSPECTIVES AND INSPIRE EACH ATTENDEE TO FIND THEIR POWER TO BECOME A BETTER VERSION OF THEMSELVES. WHETHER IT'S THE POWER TO BECOME A BETTER PARA-ATHLETE, MORE SELF-AWARE, MORE INCLUSIVE, MORE CONNECTED, OR MORE INVOLVED, OUR GOAL IS FOR EACH INDIVIDUAL TO LEAVE FEELING LIKE THEY HAVE ACHIEVED A BETTER UNDERSTANDING OF WHAT IT MEANS TO THEM, AND THE TOOLS NEEDED TO DO SO.



TYPES OF LIVE SESSIONS

THE 2021 POWERHOCKEY CANADA SUMMIT WILL SERVE AS AN OPPORTUNITY TO BRING THE POWERHOCKEY COMMUNITY TOGETHER, HIGHLIGHT THE SPORT, INTRODUCE IT TO NEW AUDIENCES, HOLD DISCUSSIONS ON VARIOUS SPORT-RELATED TOPICS, AND ENGAGE IN SOCIAL EVENTS.

AN EXAMPLE OF SOME OF THE PROPOSED SESSIONS ARE:

- BASICS OF POWERHOCKEY
- DIVERSITY & INCLUSION IN PARASPORT
- COMPETITION PREPARATION
- POWERCHAIR OPTIMIZATION FOR SPORT & DAILY LIFE
- LIVE EDITION OF THE INSIDE THE CREASE PODCAST
- DISCUSSION PANEL ON INTERNATIONAL PLAY
- TRIVIA AND ENTERTAINMENT NIGHTS



POWERHOCKEY
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DEMOGRAPHICS OF CANADIAN POWERHOCKEY

200+
PARA-ATHLETES

20+
COACHING
STAFF

8
ORGANIZATIONS

PREVIOUS EVENT DEMOGRAPHICS

20%
FEMALE
PARA-ATHLETES

40%
MUSCULAR
DYSTROPHY

24%
CEREBRAL
PALSY



POWERHOCKEY CANADA ON SOCIAL MEDIA



FOLLOWERS IN 10+ COUNTRIES
14,000+ TOTAL REACHED
DURING PREVIOUS EVENT



289 FOLLOWERS
40% FEMALE FOLLOWERS



52% OF VIEWERS AGED 25-34
9,200+ TOTAL VIEWS



PROPOSED SCHEDULE



FRIDAY, JULY 9

OPENING CEREMONY

JOIN US FOR WELCOME REMARKS AND ACKNOWLEDGMENTS AS A START TO THE EXCITING WEEKEND AHEAD.

TRIVIA/SOCIAL NIGHT

A FUN, SOCIAL EVENING TO BRING THE COMMUNITY TOGETHER AND KICK OFF THE WEEKEND.



PROPOSED SCHEDULE



SATURDAY, JULY 10

BASICS OF POWERHOCKEY (WEBINAR OR 1:1)

AN OPPORTUNITY TO FOSTER THE GROWTH OF THE SPORT TO NEW FACES.

POWERCHAIR SPORT AWARENESS (WEBINAR)

A LOOK INTO THE OTHER POWERCHAIR SPORT OPPORTUNITIES THAT ARE OUT THERE.

STRATEGIC PLAY (PANEL)

LEARN THE INSIDE SCOOP ON SOME GREAT PLAYS OVER THE YEARS FROM AN EXPERIENCED COACH.

DIVERSITY & INCLUSION IN PARASPORT (PANEL)

AN ENGAGING PANEL DISCUSSION ON ENSURING SPORT REMAINS OPEN TO ALL.

INSIDE THE CREASE LIVE! (1:1)

MATT VOCINO WILL HOST A LIVE VERSION OF THE POWERHOCKEY CANADA PODCAST.

ENTERTAINMENT NIGHT

A WAY TO CONNECT OUR ORGANIZATION TO A BROAD AUDIENCE AND RAISE FUNDS TO FUEL GROWTH.



PROPOSED SCHEDULE



SUNDAY, JULY 11

POWERCHAIR OPTIMIZATION FOR SPORT & DAILY LIFE (WEBINAR & PANEL)

LEARN ABOUT HOW TO GET THE MOST OUT OF A POWERCHAIR STRAIGHT FROM THE EXPERTS.

THE WORLD OF POWERHOCKEY (PANEL)

TUNE IN FOR AN INSIDE LOOK AT THE SCOPE OF POWERHOCKEY AROUND THE GLOBE AND A LOOK AT THE FUTURE OF THE SPORT.

READY TO COMPETE AT ALL LEVELS OF PLAY (KEYNOTE)

LEARN ABOUT THE BEST WAYS TO REACH YOUR FULL POTENTIAL AND ACHIEVE PERSONAL SUCCESS IN SPORT AS WELL

CLOSING CEREMONY

AS THE SUMMIT ENDS, WE REFLECT ON THE WEEKEND'S EVENTS AND LEARNING ON FINDING OUR COLLECTIVE POWER TO BECOME.



**REGISTER TODAY
FOR FREE AND
DON'T MISS OUT!**

**WE HOPE TO SEE YOU AT THE SUMMIT
WHERE THE CANADIAN PARASPORT
COMMUNITY CAN COME TOGETHER!**

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